DISTILLED
SAN DIEGO SPIRIT & COCKTAIL COMPETITION

The purpose of this judging is to gain recognition and promote distillers that are producing the finest quality spirits and to give participating distillers valuable, unbiased, third-party feedback on the quality and process of their spirits. We wish you the best of luck in the Distilled: San Diego Spirit & Cocktail Competition and look forward to enjoying your product at the Distilled: San Diego Spirit & Cocktail Festival.

REGISTRATION DEADLINE:

Early Bird: Friday, January 13

Final: Friday, February 3

SUBMIT ALL BOTTLES FOR JUDGING:

Monday, February 6 - Friday, February 10

CLOSED JUDGING:

Sunday, February 19

FESTIVAL DATE:

Saturday, June 24

AWARDS CEREMONY:

Saturday, June 24, at Noon

Enter your spirits at
www.distilledsandiego.com

QUESTIONS? 858-792-4207

All competition participants will receive:

- Fair admission tickets- the quantity will depend on how many spirits are entered
  - ✓ **1 to 3 spirits** entered will receive 6 Fair tickets
  - ✓ **4 or more spirits** entered will receive 10 Fair tickets
- Valuable feedback from the judging process
- **2** wristbands to attend Distilled Spirit & Cocktail Festival

Award winners will receive all of the above plus:

- Medals
- Digital artwork and customizable press release to help promote your winning entry(s).
- Exposure on the Distilled website, in press releases and at the San Diego County Fair.
- Select winners will be invited to pour their product at the Distilled Spirit & Cocktail Festival at the San Diego County Fair, **Saturday, June 24, 2017**

HOW THE DISTILLED: SAN DIEGO SPIRIT & COCKTAIL COMPETITION WORKS:

Who Can Enter?

Open to commercially licensed spirits producers with valid DSP permit and/or distributors. All spirits must be entered with permission of the brand owners. All spirits must conform to federal TTB and state ABC regulations and standards of identity and be currently produced in commercial quantities. No specially prepared samples will be accepted. Entries must be in their final container and sealed. All entries must be submitted with a current **APPROVED** COLA registration. Categories that are not recognized by the TTB or not in approved TTB size formats will be automatically removed from the competition.

Registration Required:

Visit www.distilledsandiego.com to register and pay by credit card. Must be submitted by Friday, February 3, 11:59pm (Pacific Daylight Time). There is no technical support after 7:00pm on entry deadline. Please read the step-by-step instructions on how to register online before entering your spirits. If you have any questions about online registration, please email entry@distilledsandiego.com or call (858) 792-4207. **Late entries will not be accepted.**

Is There a Limit?

There is no limit to the number of entries per producer. No spirit may be entered in more than 1 class or sub-class. Classes may be consolidated or divided if entries warrant. Spirits will be judged in the division/class in which they were entered. The coordinator may transfer an entry if it is determined to be more appropriate in another class.

Is There a Fee?

Entry Deadline: Friday, February 3, 2017

Registration Fee: $150.00 per entry

Early Bird Special: Entry Fee: $100.00 per entry. Deadline: Friday, January 13, 2017

Processing fees are non-refundable.

What do I Submit for Competition?

All Spirit entries consist of 2 bottle (750ml or larger) per entry and a copy of your online entry receipt. All spirits must be received by **Friday, February 10**.

IMPORTANT: Do not ship the spirits without copies of the necessary COLAs from TTB.

DSP- Distilled Spirits Plants

COLA- Certificate of Label Approval

Deliver/ship competition spirits to:

San Diego County Fair
Attn: Exhibit Department /Distilled
2260 Jimmy Durante Blvd., Del Mar, CA 92014

What is the Judging Procedure?

All judging will be blind and held in a closed session on February 19. Judging will be based on the style of spirit per category. A point scale will be used that will establish clear medal-winning results, as well as aid in the constructive evaluation of all brands entered. **Classes may be consolidated or divided if entries warrant.**

Judging results will be sent back to all entrants to aid in their future production. All spirit entries will be judged by professional judges. No judge may participate on a panel where he or she has an entry or where there may be the appearance of a conflict of interest. All decisions of the judges are final.

Awards:

This competition is judged "Olympic Style", meaning there is one gold, one silver, and one bronze medal winner in each class. Although judging is done on a point system, there will be a clear 1st, 2nd, and 3rd place medal in each category, with any tie resulting in a judgment to resolve the tie. It may be the case that there will be certain awards that are left unawarded, as a medal winner in that category may not have been present. Additionally, there will be a Best in Division Winner awarded and an overall Best of Show Winner.

After judging, distilleries will be notified if they have won an award. All awards placings with the exception of the Best of Show will be publicized. The Award Ceremony on Saturday, June 24, will announced the "Best of Show winner. Medals will be available for pickup at the Festival. If you cannot pick them up, they will be mailed to you upon request.

MORE INFORMATION:

Call the Entry Office at (858) 792-4207 or email entry@distilledsandiego.com
We're available Monday through Friday from 9:00am to 5:00pm.

SPIRIT STYLES

Divisions & Classes

100% Blue Agave - Division 1600 Tequila, Mexico

001 Silver/Plata
002 Reposado
003 Añejo
004 Extra Añejo

Vodka - Division 1601

001 Potato (Unflavored)
002 Wheat (Unflavored)
003 Rye (Unflavored)
004 Grape (Unflavored)
005 Corn (Unflavored)
006 Blend (Unflavored)
007 Other Fruit (Unflavored)
008 Other Vodka (Unflavored)
009 Vodka (Flavored) (Specify Flavor)

Absinthe - Division 1602

001 Blanche
002 Verte
003 Other

Gin - Division 1603

001 Gin (Traditional)
002 Gin (Regional Terroir)

Rum (Cane Spirits) - Division 1604

001 White (Unflavored)
002 Gold/Amber (Unflavored)
003 Dark (Unflavored)
004 Spiced Rum
005 Aged Rum

Agave Spirits – Division 1605

001 Mezcal
002 Other Mexican Agave Spirits
003 Agave Spirits from outside Mexico
004 Flavored Agave Spirits

Whiskey/Whisky - Division 1606

001 Bourbon
002 Straight Bourbon 2-5 years
003 Straight Bourbon 6 years and older
004 Bourbon Finished in Second Barrel
005 American Corn Whiskey
006 Un-aged American Whiskey (Moonshine)
007 American Whiskey
7a. Single Malt (Peated)
7b. Single Malt (Non-Peated)
7c. Rye
7d. Wheat
7e. Multi Grain
7f. Other
008 Scottish Whiskey
8a. Single Malt (Peated)
8b. Single Malt (Non-Peated)
8c. Blended
009 Irish Whiskey
9a. Single Malt
9b. Blended
010 Japanese Whiskey
011 European Whiskey
012 Flavored Whiskey/Whisky, Bourbon

Brandy - Division 1607

001 Fruit/Eau de Vie
002 Pisco
003 Applejack/Apple Brandy
004 Kirschwasser
005 Slivovitz
006 Dried Fruit
007 Grappa
008 Brandy (Flavored)
009 Calvados
010 Cognac VS/Three Star or comparable
011 Cognac VSOP or comparable
012 Cognac XO or comparable
013 Vintage Cognac
014 Cognac (Flavored)
015 Armagnac VS or comparable
016 Armagnac VSOP or comparable
017 Armagnac XO or comparable
018 Vintage Armagnac
019 Schnapps (European Style Other Fruit)

Liqueurs - Division 1608

001 Amaro/Bitter
002 Cream/Dairy
003 Fruit
004 Herb
005 Spice
006 Nut
007 Digestif
008 Coffee
009 Chocolate
010 Anise/Licorice
011 Schnapps (Flavored American Style)
012 Pastis
013 Limoncello
014 Other

Bitters - Division 1609

001 Traditional Bitters
002 Fruit Bitters
003 Coffee Bitters
004 Chocolate Bitters
005 Other

Genever - Division 1610

001 Old
002 Young

Shochu - Division 1611

001 Traditional
002 Other Shochu

Other Spirits - Division 1612

001 Single Distillation
002 Multiple Distillation

Mixers (Non-Alcoholic) - Division 1613

001 Bloody Mary
002 Mai Tai
003 Hurricane
004 Margarita
005 Pina Colada
006 Daquiri
007 Mojito
008 Other